



ClinicalKey

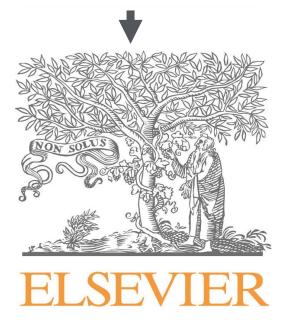
Eric Chou 周汶熹

Account Manager, Clinical Solution

Introduction of Elsevier



The original Non Solus mark of Isaac Elzevir was used for the first time in Leyden in 1620.



- In 1620, the draft of Elsevier's logo first come out
 - Elm & Grapevine : stand for great wisdom by publishing
 - Old man: stand for research scholar
 - NON SOLUS: Latin, means "Not Alone" (never alone in study)
 - Implication: the scholar (Old man) and results of publishing (Elm) need to go together and coexist

ELSEVIER

Challenges 挑戰

- 600,000 to 800,000 new clinical articles are published each year.
 每年有60~80萬篇臨床論文發表
- Every day, on average, each physician asks 9.5 questions. Two thirds of those clinical questions go unanswered.
 每天每一位醫師平均提出9.5個問題,其中2/3得不到答案*
- Physicians and medical students today are being overwhelmed with information and questions which need to be answered.
 如今臨床工作人員被爆炸的資訊和需要解答的問題所淹沒
- Profusion of content sources makes it difficult to get answers.
 資訊來源太多(Google, PubMed, Various Database...)
 答案的找尋變的耗時困難

^{* &}quot;Watson and Healthcare" (quoting the British Medical Journal), April 2011

How are information consumed nowadays?

現今資訊是如何被使用的?



Anytime Anywhere



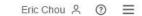
Multimedia



High-Efficiency

ClinicalKey





Search for conditions, procedures, drugs, and more

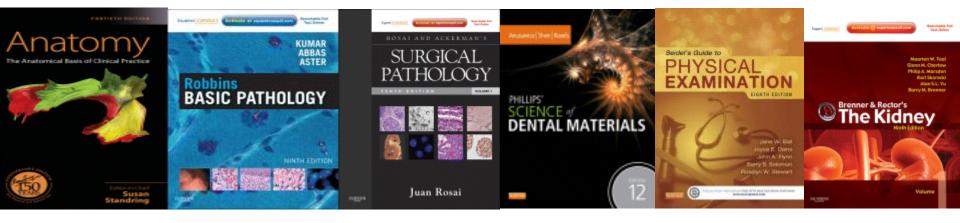


Trusted and Comprehensive 資料全面、完整且值得信賴

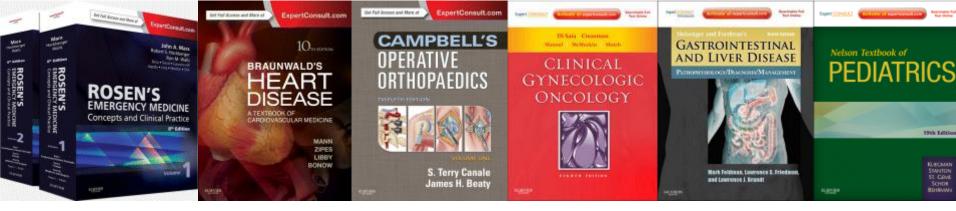
✓ 1,100+ reference books	✓ 870+ Clinical Overview
✓ 650+ medical journals	✓ 4,500+ practice guidelines
✓ Fully indexed MEDLINE	✓ 1,400+ topic pages
✓ 45,000+ medical / surgical videos	✓ 2,560+ drug monographs
✓ 330+ Procedures Consult videos	✓ 9,500+ patient education handouts
✓ Over 3 million images	✓ Clinical Trials.gov database

Books 1100+冊 跨45科別 從醫學生到專科醫師

經典教科書X專科考試指定用書 All In ClinicalKey!!!



Gray's Robbins Rosai Phillip's Seidel's Brenner



Rosen's Braunwald's Campbell's DiSaia Sleisenger Nelson

Journals 650+種 跨45科別 從基礎到臨床

立即閱讀最新文獻X全文檔案不求人

- Trends in Biotechnology
- Trends in Cell Biology
- Trends in Pharmacological Sciences
- Journal of the American College of Cardiology
- Journal of Bone and Joint Surgery
- European Urology
- Journal of Urology
- Gastroenterology
- Lancet
- Lancet Infectious Diseases
- Lancet Neurology
- Lancet Oncology













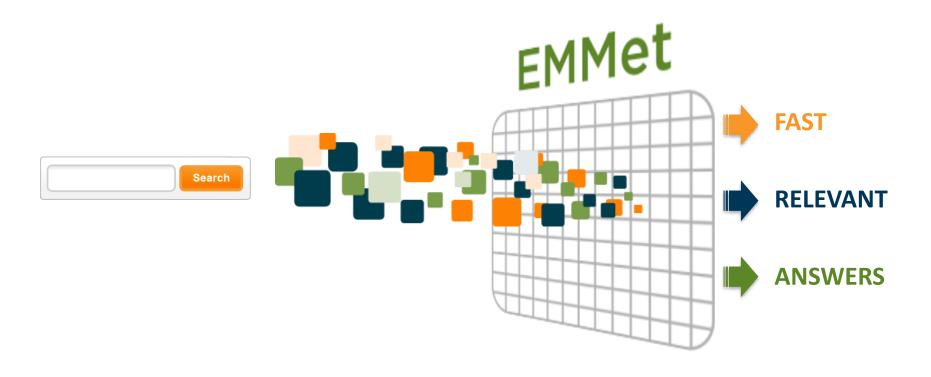




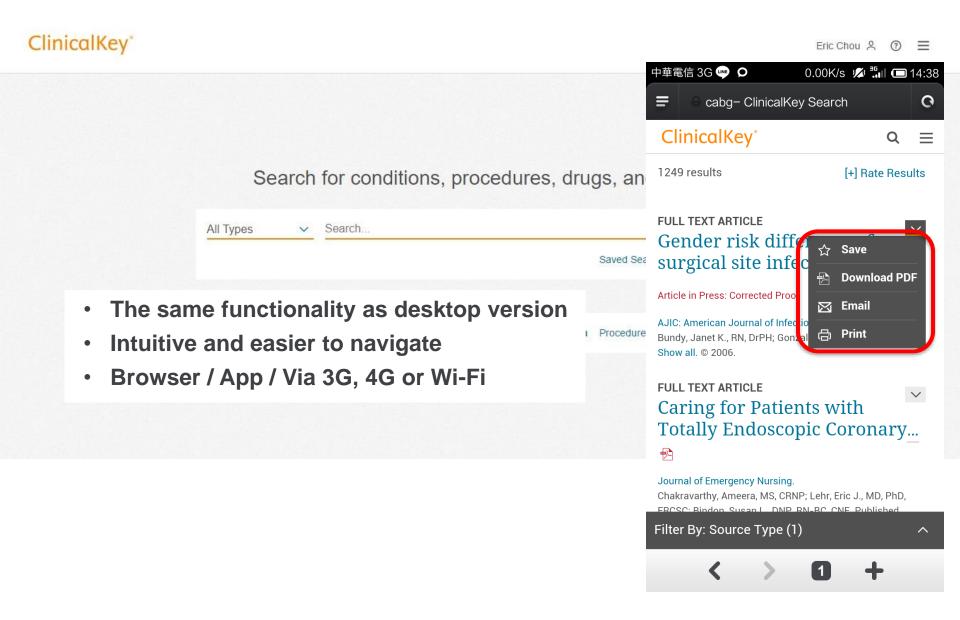


Clinical Solution ClinicalKey

Powerful Search Engine + Comprehensive Information



Anytime Anywhere, Mobile-optimized User-Interface 行動裝置優化操作介面



Advantage of ClinicalKey 優勢



Includes the latest journals, videos, guidelines, etc. 包含最新出版的期刊, 影片, 臨床指引等



Covers virtually every medical specialties 涵蓋所有醫學專科; RT, PT, 營養師等專業人員也可使用



Content is

continuously updated and always current 內容持續更新沒 有延遲!



https://www.clinicalkey.com



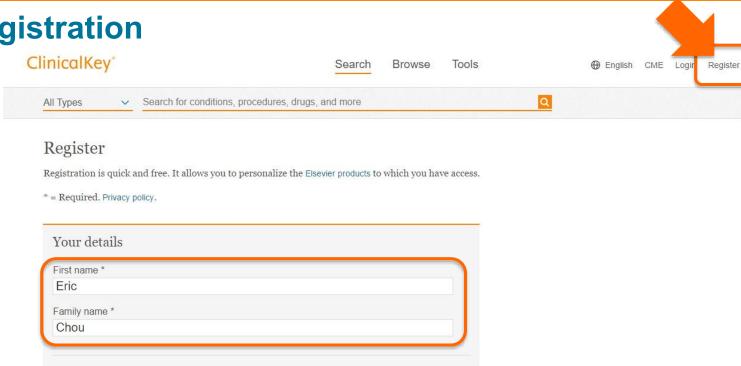


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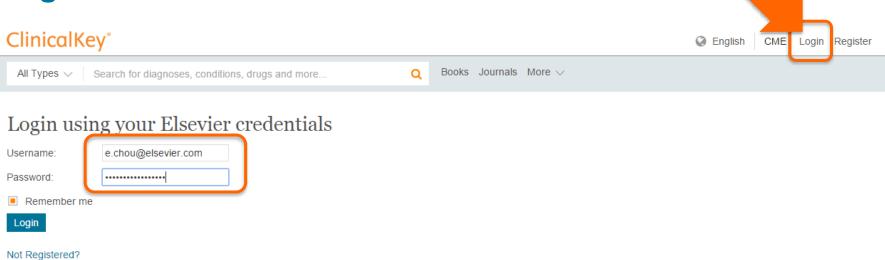
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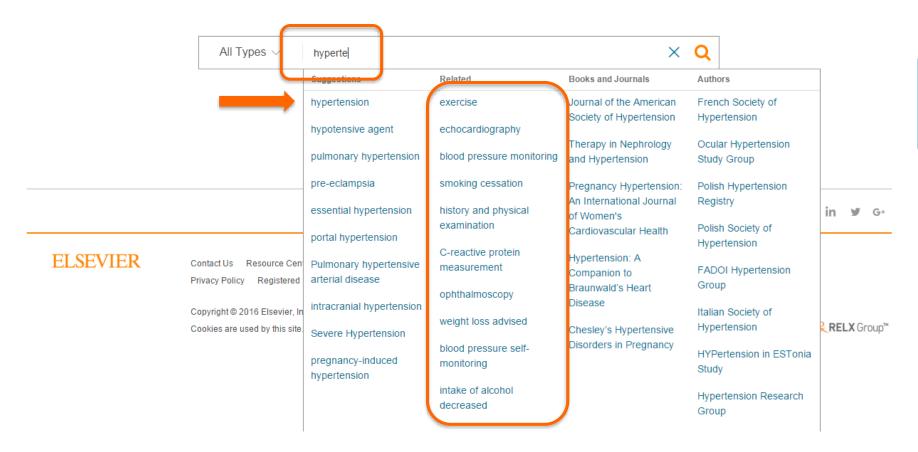
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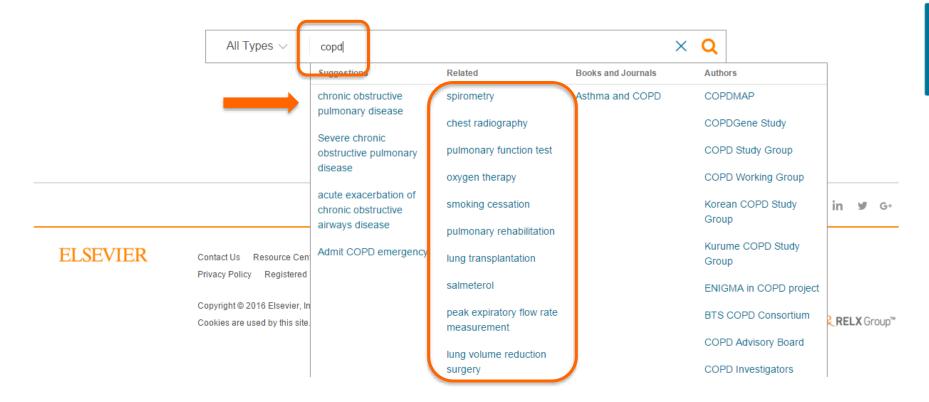


Smart Content - AutoSuggest



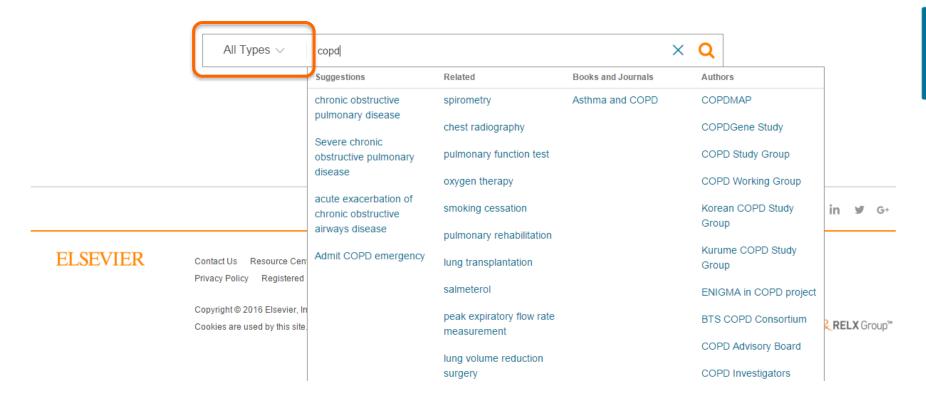
Smart Content (Acronym) - AutoSuggest

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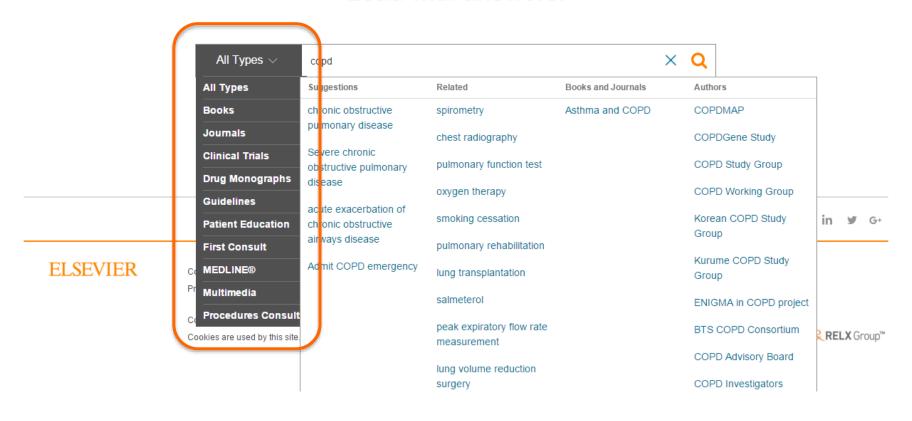
Entire Database Search

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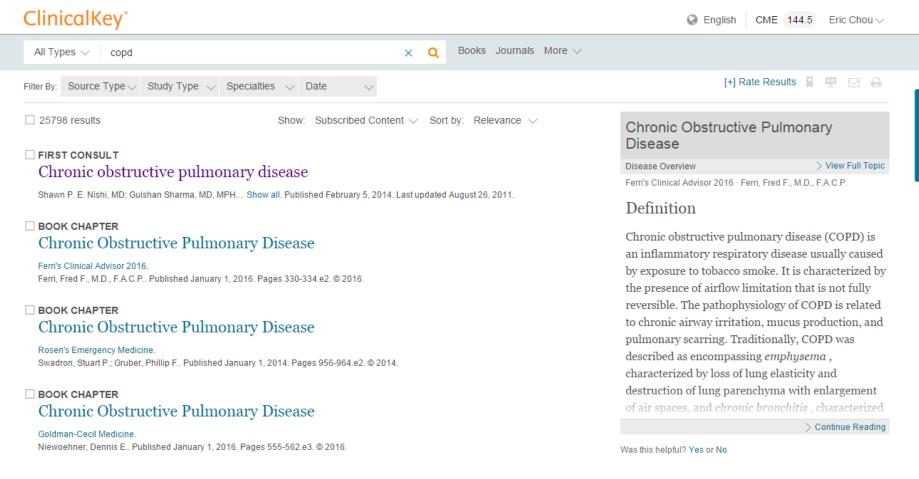


Specific Content Type Search

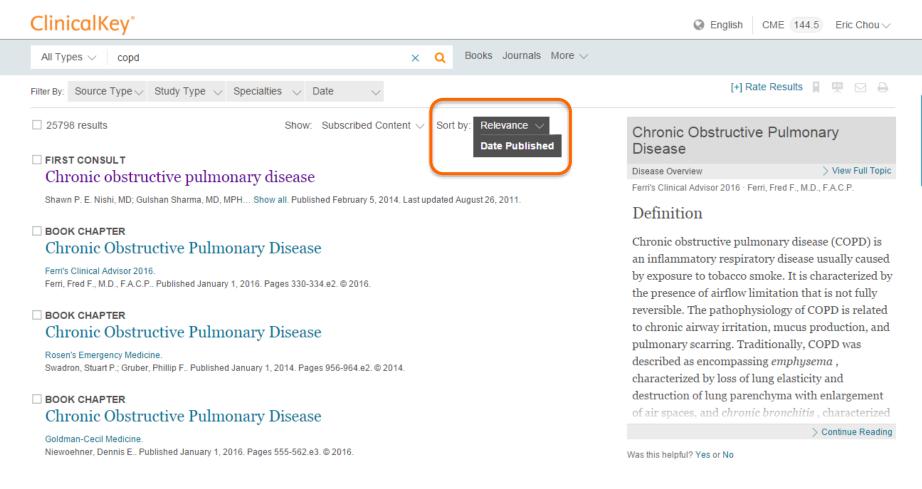
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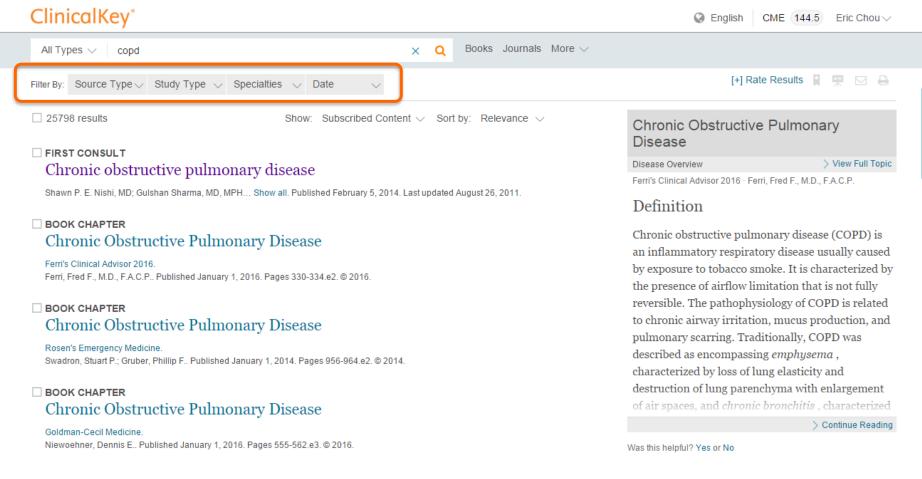
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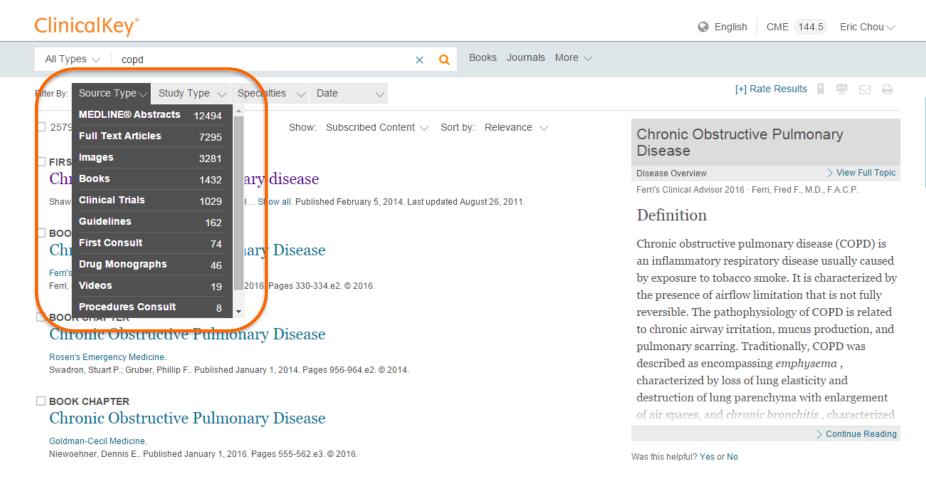


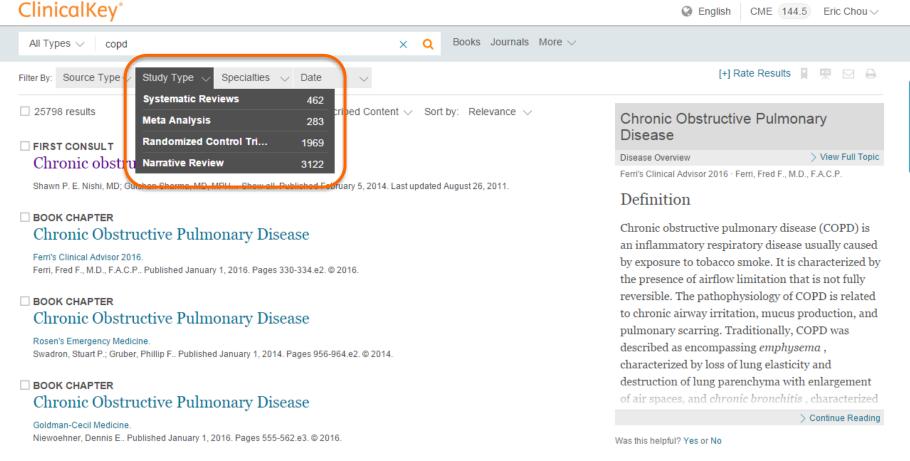
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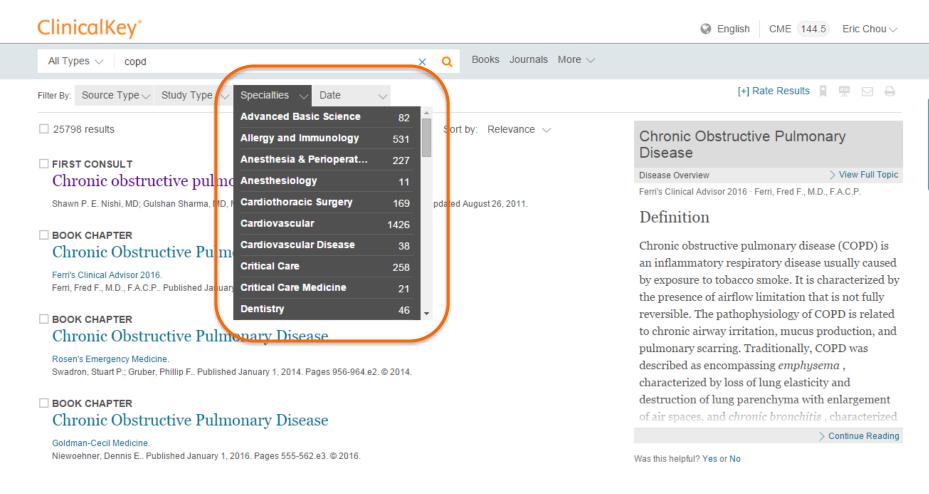


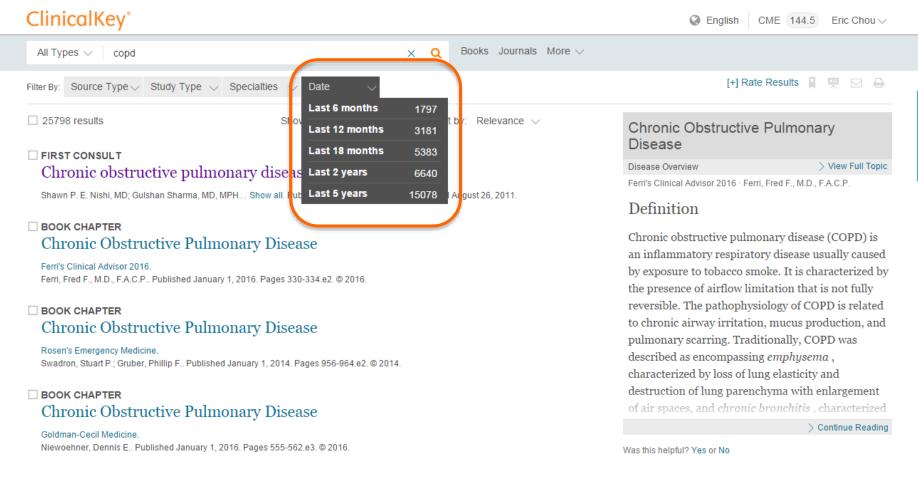
All Search Results



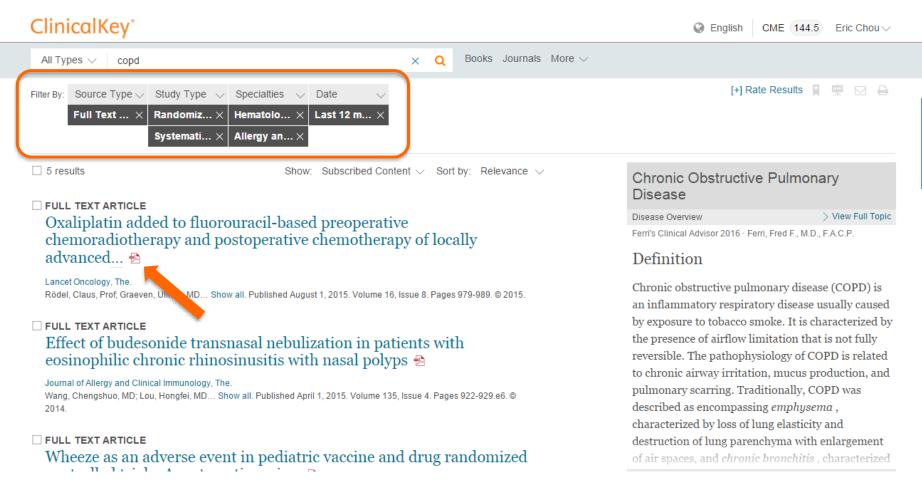




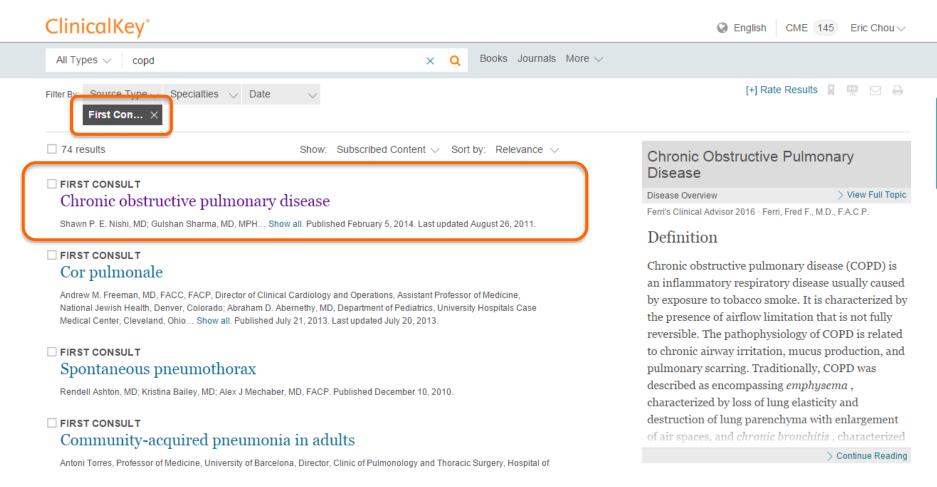


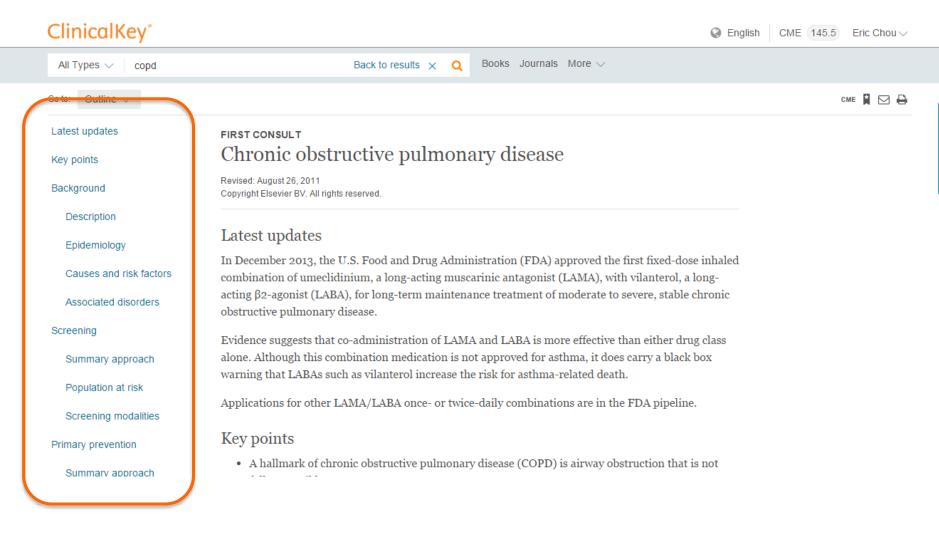


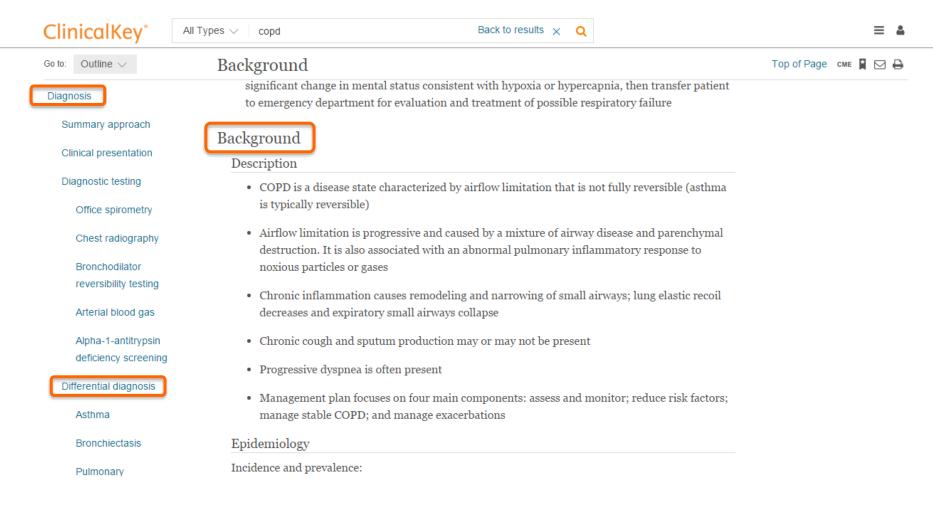
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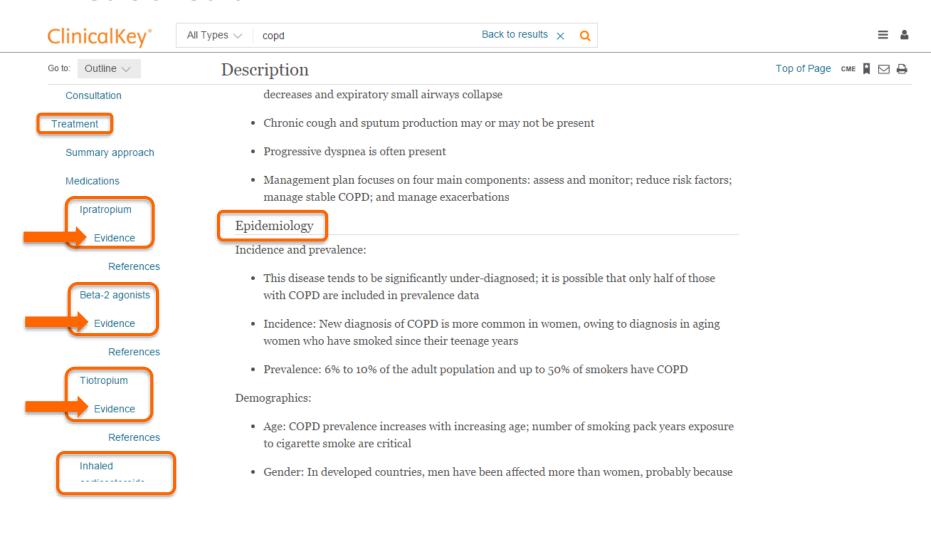


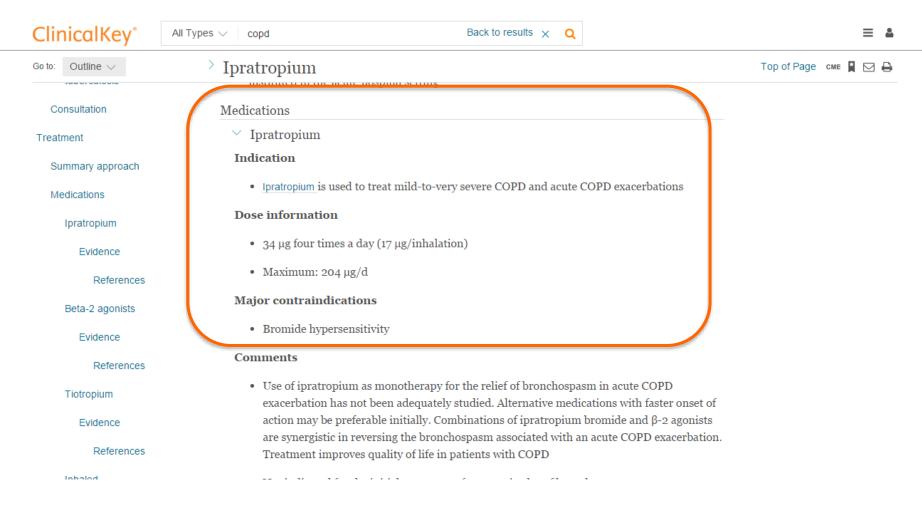
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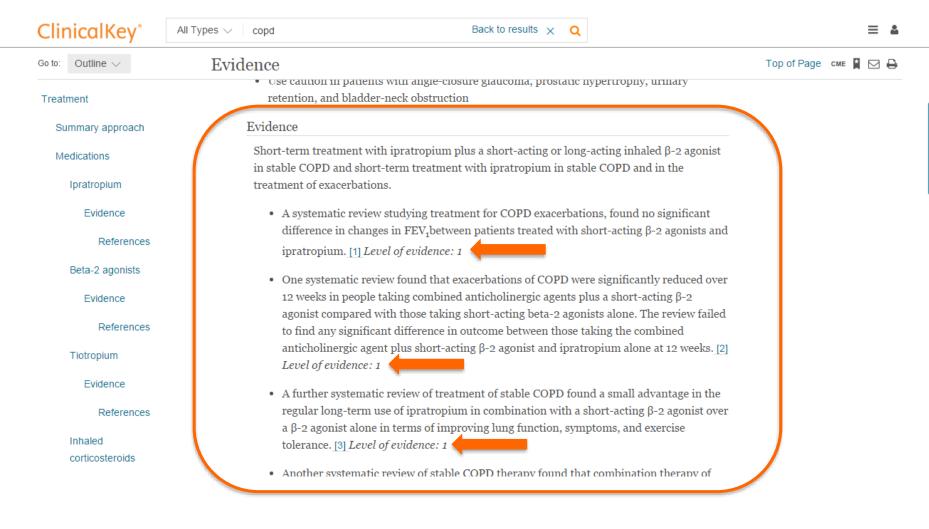


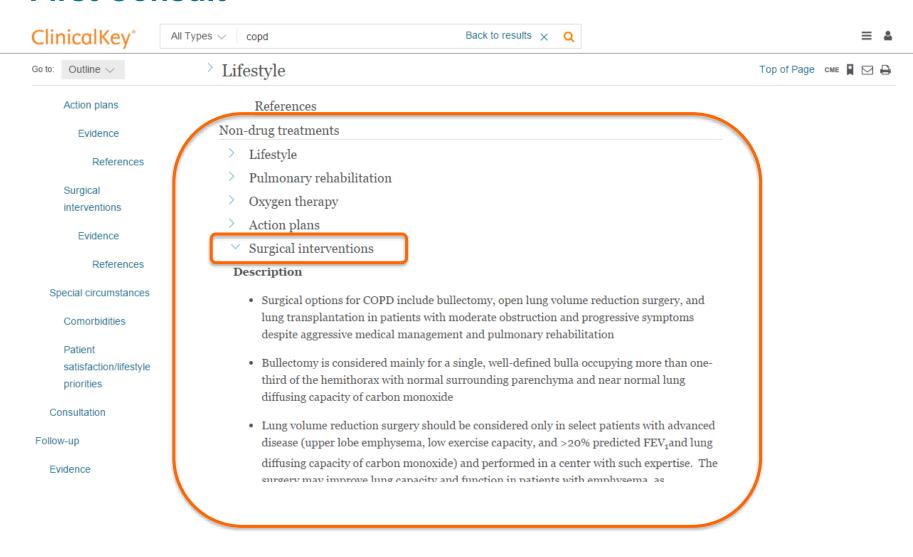


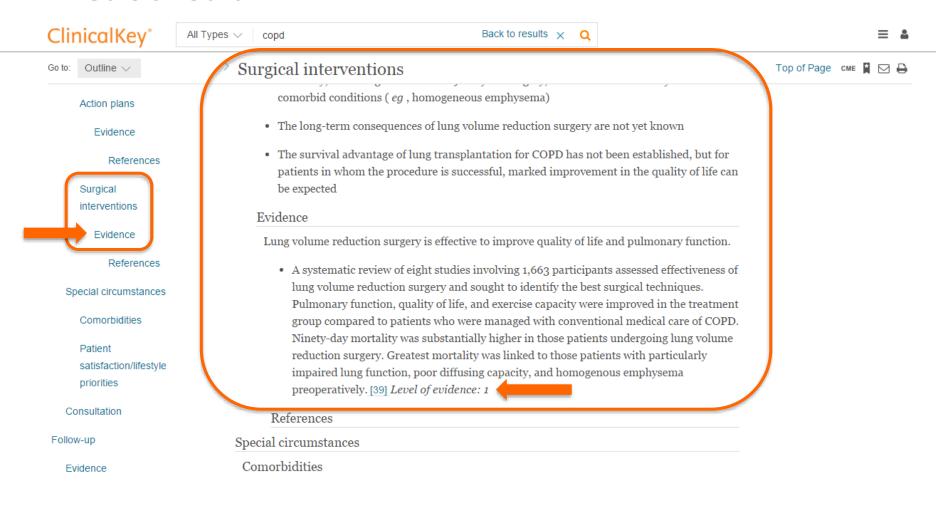




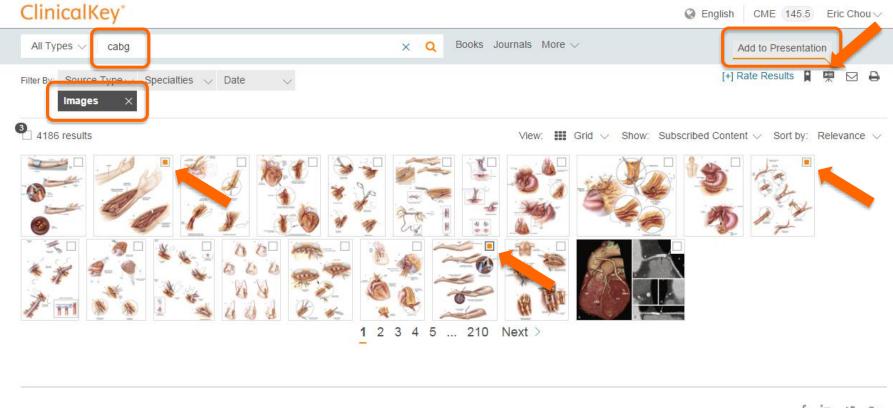








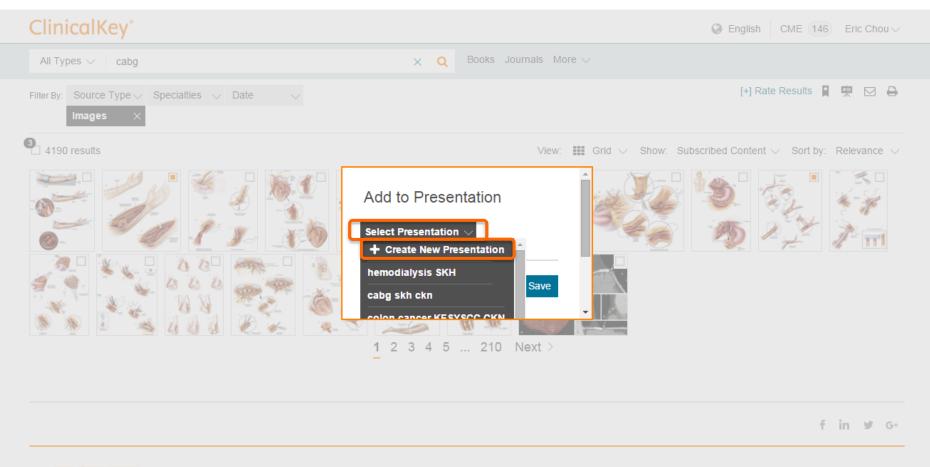
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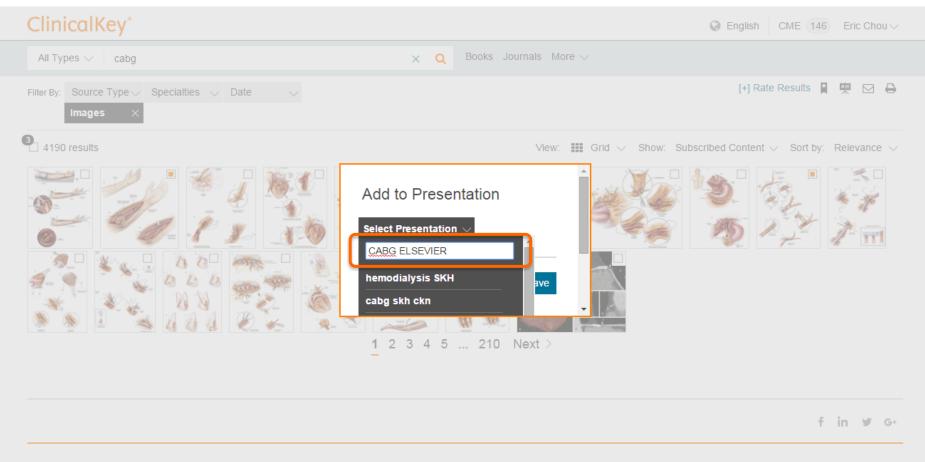
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PowerPoint Making – Folder Selection



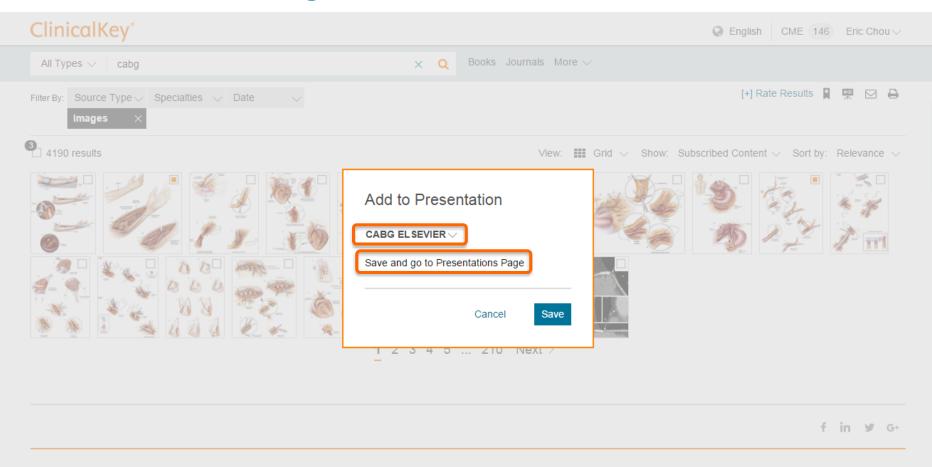
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PowerPoint Making – Create New Presentation Folder



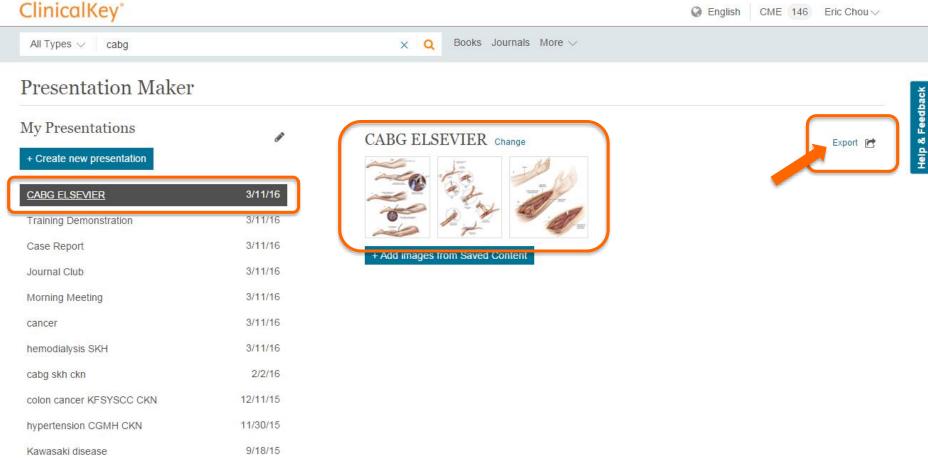
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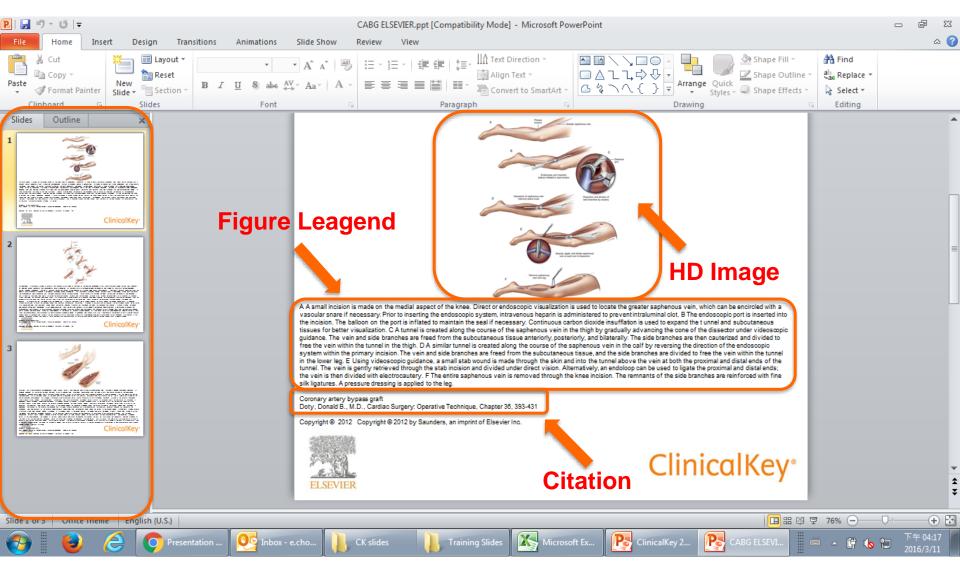


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Presentation Maker – PowerPoint Export



Presentation Maker – PowerPoint Export



Browse



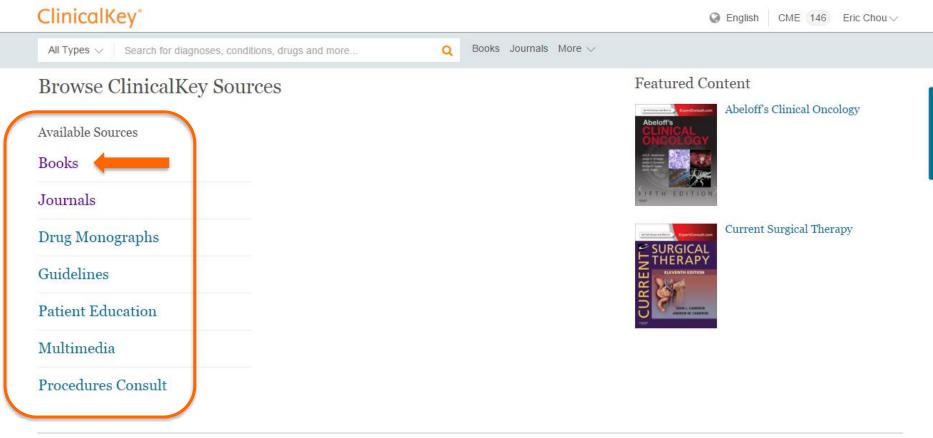
ClinicalKey® Lead with answers.



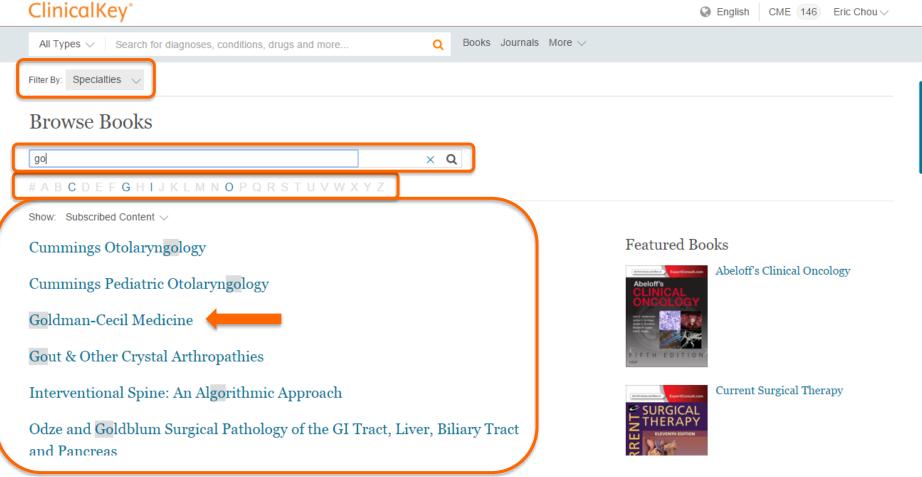
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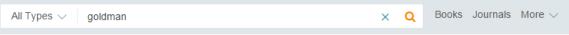


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Goldman-Cecil Medicine, Twenty-Fifth Edition

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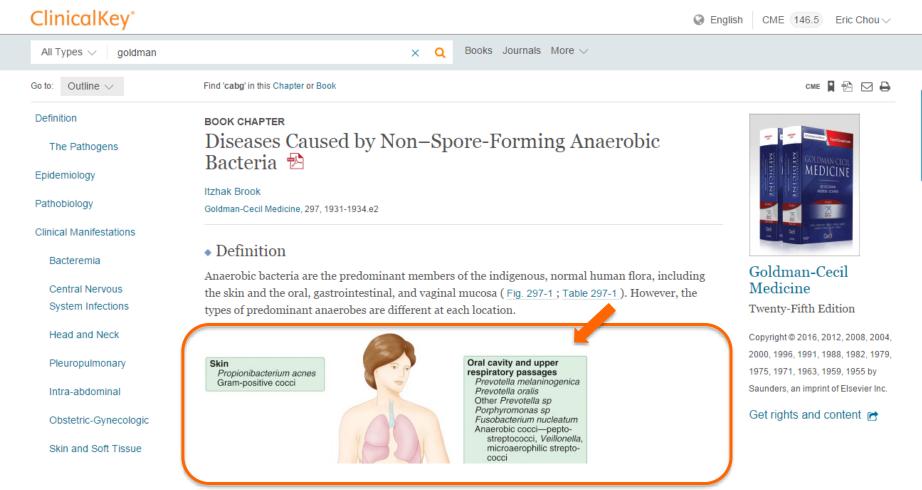
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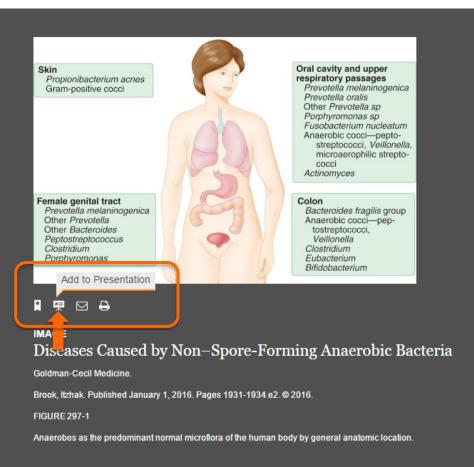
Goldman, Lee, MD

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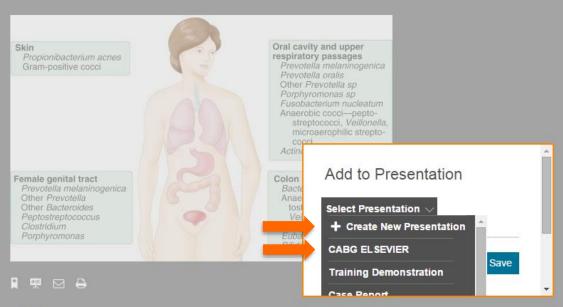
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IMAGE

Diseases Caused by Non-Spore-Forming Anaerobic Bacteria

Goldman-Cecil Medicine

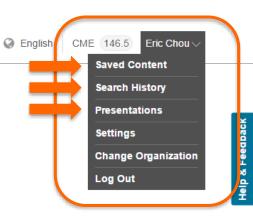
Brook, Itzhak. Published January 1, 2016. Pages 1931-1934.e2. © 2016

FIGURE 297-

Anaerobes as the predominant normal microflora of the human body by general anatomic location

Personal Account Management





All Types V Search for diagnoses, conditions, drugs and more... Q

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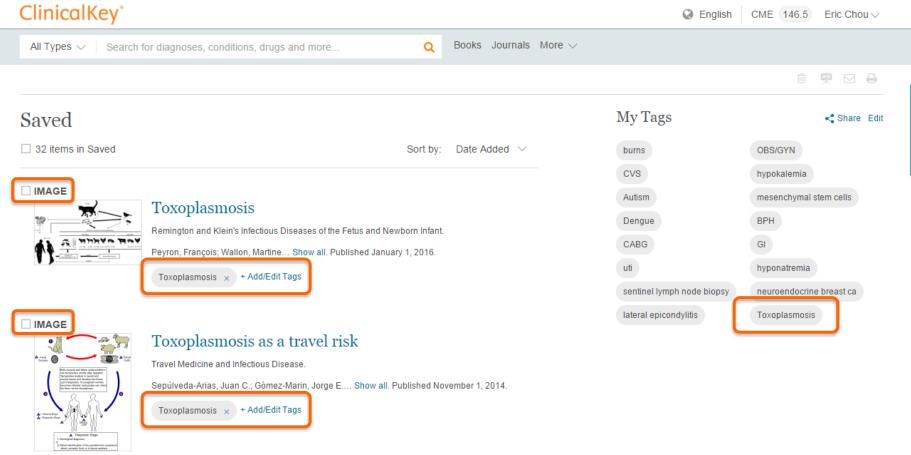
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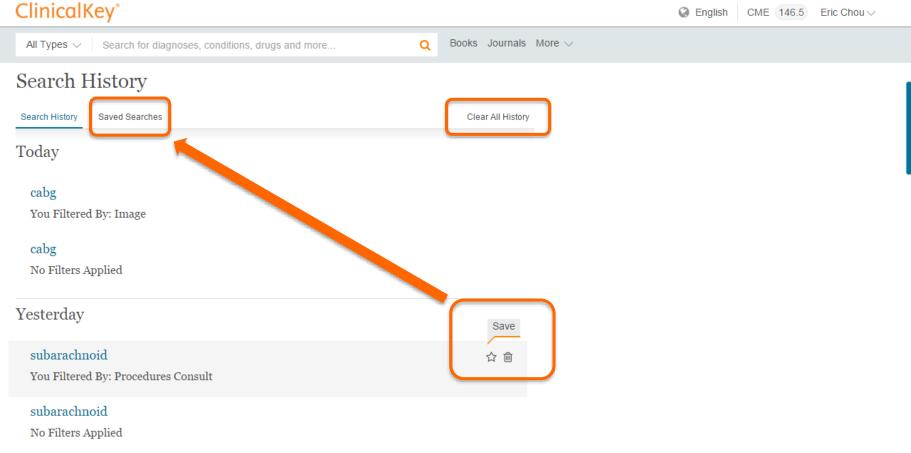
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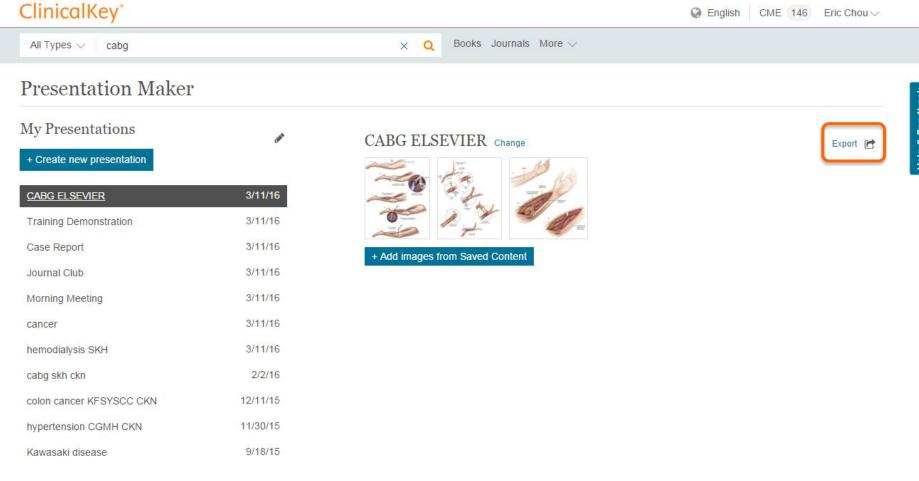


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